



2017 SPONSORSHIP LEVELS

Changes have been made this year in celebration of our **46th anniversary**.

The festival is now a one day festival* with continuous activities from 8:00am until 9:30pm

We have a sponsorship level for everyone from being a Festival Friend to the role of Festival Sponsor. Your support is so greatly appreciated. It costs over \$23,000 to put on the festival each year. It is a volunteer effort with all monies raised coming from sponsorships and vendor fees and going for operation and marketing expenses. We anticipate 3,500 – 4,000 people attending. Thank you for being a sponsor this year and a very special thank you to all who have sponsored in the past. Because of you we are able to continue putting on this fantastic family event for 46 years!!!

Festival Friend: \$50.00

Your name will be listed on the web-site and the festival brochure.

Festival Supporter: \$100

Your name will be listed on the web-site and the festival brochure

2 seats reserved on the Judges Stand during the parade

Event Sponsor (we have several different events that you can support)

Soapbox Race Sponsor: available (2) \$125.00 or (1) \$250.00

Wine Garden/Farmers' Market Sponsor: available (4) \$250.00 or (2) \$500 or (1) \$1,000

Children & Animal Events Sponsor: available (8) \$125.00 or (4) \$250.00 or (2) \$500 or (1) \$1000

Your name will be listed on the web-site and festival brochure

Logo/Name placed on the event banner and placed at event location

2 seats reserved on the Judges Stand during the parade & name mentioned at parade

Music Sponsor – Bandstage: \$2,500 or AANNY Lawn: \$1,500 or Individual Band Sponsorship \$400

Your logo/name will be listed on the festival music web-site page with a click-through to your web-site

Listed on print, TV, internet, brochure, posters, etc.

Logo/Name placed on Banner located at bandstand

6 seats reserved on the Judges Stand during the parade & name mentioned at parade

Festival and Parade Sponsor: \$3,500

Your logo/name will be listed on the festival homepage with a click-through to your web-site

Listed on print, TV, internet, brochure, posters, etc.

Logo/Name on several festival banners located throughout the festival

8 seats reserved on the Judges Stand during the parade & name mentioned several times at parade

In-Kind Sponsors

Logo placed on Festival Homepage. You will be listed on the brochure, the web-site, on sponsor banners, and mentioned at the parade.

2017 SPONSORSHIP DONATION FORM

Business Name: _____

Contact Name: _____

Address: _____

Phone: _____ Cell: _____

E-Mail Address: _____

Web-site: _____

Sponsorship Donation Amount: _____

Check # _____ Date Received: _____

In-Kind Donation: (please describe)

Please mail to:

Can-Am Festival
Cheryl Payne, Event Chair
POB 353
Sackets Harbor, New York 13685
Phone/Fax: 315.646.6070
Cell: 315.222.6633
e-mail: cm-payne@hotmail.com

***On Sunday the Vintage Baseball Game and Concert on the Waterfront featuring *Atlas* will take place**

Last year sponsors – *Thank You!*

Town of Hounsfield	Village of Sackets Harbor	Briggs & Isabelle McAndrews	
Bernier, Carr & Associates	Payroll By McWiz	Pepsi – Dan Wiseman	
Watertown Savings Bank	Sackets Harbor Chamber of Commerce	Apex Clean Energy, Inc.	
Sackets Harbor Historical Society	Tom & Genie McKay	OD Greene Lumber	
WWNYTV Channel 7	FX Caprara	Community Broadcasters	Ontario Street Regulars
Calla Lillies	Saturday, Sundaes & More	Jain Irrigation	Tom Spaulding State Farm Insurance

**Huge Parade – Food – Craft Vendors – Pancake Breakfast -Children’s Activities – Live Music – Soapbox Races
Farmer’s Market/Wine Garden – Karate Demonstrations – Free Admission – Family Fun Event**

THANK YOU!